
Evaluation of Whizz Education: Maths-Whizz Intelligent Tutoring Programme

Privacy notice for school staff and schools

1 Why are we collecting this data?

The Education Endowment Foundation (EEF) has commissioned the National Foundation for Educational Research (NFER) to carry out an evaluation of the Maths-Whizz Intelligent Tutoring programme delivered by Whizz Education (Whizz) using a randomised controlled trial (RCT).

This efficacy trial will assess the impact of the programme on mathematics outcomes for Years 2, 3, 4 and 5 pupils. The delivery of the programme will take place from September 2024 to July 2025.

NFER is the data controller for the study and will make decisions about how and what personal data is used for the RCT. Whizz also process personal data to deliver the Maths-Whizz programme and are responsible for making decisions about how that data is processed, that is, they are the data controller. The delivery partner's privacy notice is available [here](#). For the purposes of the evaluation, Whizz are data processors.

2 What is the legal basis for processing activities?

The legal basis for processing personal data is covered by GDPR Article 6 (1) (f):

Legitimate interests: the processing is necessary for your (or a third party's) legitimate interests unless there is a good reason to protect the individual's personal data which overrides those legitimate interests.

A legitimate interest assessment has been undertaken. Our legitimate interest in processing personal data for this trial is to both administer the RCT and to analyse the data that is collected as part of this RCT. The trial fulfills one of NFER's core business purposes (undertaking research, evaluation, and information activities). It has broader societal benefits and will contribute to improving the lives of learners and teachers by providing evidence about the impact of virtual adaptive tutoring platforms on learning outcomes and classroom practice. The research cannot be done without processing personal data, but processing does not override the data subject's interests.

3 How will personal data be obtained?

All personal data will be collected directly from participating schools.

- Whizz will collect expressions of interest (EoI) using an online form from schools interested in participating in the trial. In addition to school details (e.g., school name, address,

postcode and telephone number), the EoI will also collect the contact details of the person who will receive follow-up information and a call from Whizz.

- Whizz will collect Headteacher, key contact (the project lead in each school) and Business Manager data via the Memorandum of Understanding (MoU) when schools sign up to participate in the project.
- Whizz will collect Maths Ambassador contact details from schools in their implementation plan.
- NFER will collect details for each participating class teacher via a Teacher and Pupil data template during the set-up phase of the trial, this data will be shared by schools via NFER's secure school portal.
- NFER will collect data from school leaders, Maths Ambassadors and class teachers via online surveys.
- NFER will also collect data via interviews with school leaders, Maths Ambassadors and class teachers using the programme, either in-person or remotely (using video conferencing tools). Interviews with teachers will be audio recorded with their agreement.

4 What personal data is collected for this project?

To administer the RCT, the name, contact details and job role of the key contact, headteacher, business manager, class teacher and Maths Ambassador are collected.

For any staff participating in the surveys or interviews, in addition to the above, the data collected include:

- Teacher confidence and practice in using formative assessment, pupil data, educational technology and supplemental maths support
- Views and opinions of the programme

5 Who will personal data be shared with?

Whizz will share the following personal data with NFER via a secure data sharing portal:

- The details of the Headteacher and key project contact at the school collected via the MoU.
- The details of the Maths Ambassador contact at the school collected at the implementation planning stage.

NFER will share the following personal data with Whizz:

- The details for the class teachers of year groups that will receive the programme to allow Whizz to communicate directly with them about the training sessions.

Specific variables from the teacher survey, including but not limited to engagement with maths teaching and changes in teaching practice, (to be used in the moderation analysis) will be included in the dataset shared with DfE so it can be analysed alongside pupil data in the ONS's secure

research environment. This dataset will not include any personal data about class teachers or Maths Ambassadors.

The name of the school will not be in any report arising from this research.

Three months after the publication of the evaluation report, the dataset described above (containing pseudonymised pupil data and specific variables from the teacher survey) will be added to the EEF archive, which is managed by the Fisher Family Trust on behalf of EEF and hosted by the Office of National Statistics. This will enable the EEF and other research teams to use the pseudonymised data as part of subsequent research through the ONS Approved Researcher Scheme. Further matching to NPD and other administrative data may take place as part of this research, as per statement on page 5 of this [document](#). At this point, EEF will become the data controller and is responsible for taking decisions about the means and purposes of processing. [FFT Education](#) (FFT) will act as data processors for the archive as the designated EEF archive evaluator. Further information about the EEF archive is available on page 11 of [EEF's Recruitment and Retention guidance](#). See [EEF's privacy notice](#) for more information on how EEF processes and uses your data.

Teacher interview data and pupil focus group data will not be shared with EEF or archived.

The online survey data is collected via Questback and it stores data in the European Union. The Privacy notice for Questback can be found here: [Privacy notice for Questback](#).

Microsoft Teams or Zoom may be used for interviews which cannot be undertaken in person. Privacy notices for both online communication tools are available below:
Microsoft Teams – <https://docs.microsoft.com/en-us/microsoftteams/teams-privacy>
Zoom - <https://explore.zoom.us/en/privacy/>

6 Is personal data being transferred outside of UK?

NFER only stores personal data in the UK. When we use Questback to administer online surveys, data is stored in the EU.

7 How long will personal data be retained?

NFER will delete any personal data within one year of publication of the final report, planned for May 2026.

8 Can I stop my personal data being used?

NFER handles personal data in accordance with the rights given to individuals under data protection legislation. If at any time you wish us to withdraw your data collected during this study or correct errors in it, please contact NFER, by email at mwtrial@nfer.ac.uk. NFER will still use the personal data you have provided up to the point you wish to withdraw unless you tell us otherwise.

In certain circumstances, data subjects have the right to restrict or object to processing. They also have the right to make a subject access request to see all the information held about them. NFER

will cooperate fully when a subject access request (SAR) is made of the data controller. To exercise these rights, please contact our Compliance Officer: compliance@nfer.ac.uk.

9 Who can I contact about this project?

NFER is responsible for the day-to-day management of the project. If you have any queries about this trial, please contact NFER, by e-mail at mwtrial@nfer.ac.uk.

If you have a concern about the way this trial processes personal data, we request that you raise your concern with us in the first instance (see details above). If you remain dissatisfied, you can contact the Information Commissioner’s Office, the body responsible for enforcing data protection legislation in the UK, at <https://ico.org.uk/concerns/>.

Further information on this trial and all privacy notices can be found [here](#).

10 Last updated

We keep this privacy notice under review to make sure it is up to date and accurate. Any changes will be noted. The date when this privacy notice was last updated is shown in the footer at the bottom of this document.

The privacy notice was updated in March 2024 to clarify the data processing role of the delivery partner, Whizz Education, for the purposes of the evaluation.